



Attendee Profile:

Over 1,800 human resource professionals in attendance

- Attendees represent 31 states
- 85% are from Texas
- 59% are from the Dallas/Fort Worth metroplex
- 78% of attendees are either responsible for or recommend purchasing decisions

Top Reasons to Attend The HRSouthwest Conference:

- Earn continuing education credits
- Gain knowledge from our speakers' expertise
- Receive valuable information & resources to take back to your workplace
- Rates much lower than other comparable national conferences
- Sessions directed to all experience levels

EDUCATIONAL SESSIONS

Monday, October 31

SESSIONS	7:00 am – 8:00 am	10:30 am – 11:45 am	11:00 am – 12:15 pm	1:30 pm – 2:45 pm	3:30 pm – 5:30 pm (x3 Mega Sessions only)	3:30 pm – 4:45 pm
Employee and Labor Relations (EEL)		EEL-1: Four Generations-One Workplace; Sharing in the Information Age	EEL-2: Managing the Current Employee Who Lodges a Complaint EEL-3: REAL Leadership: It's Not About Me!	EEL-4: Employee Engagement CPR: Resuscitate Your Organization EEL-5: Lessons Learned: Achieve Compliance by Learning from Others' Mistakes		EEL-6: Avoiding Litigation: The HR Professional's Guide EEL-7: California Employment Law Briefing
Global HR (GLO)		GLO-1: Collaborate Across Cultures: Leading In a Global Environment				
HR Development (HRD)	HRD-1: HR Champions are Coaches HRD-2: Cultivating Initiative: Achieving Accountability in Yourself and Others HRD-3: A Rational Mind is a Terrible Thing to Waste!		HRD-4: The Orange Revolution: How One Great Team can Transform an Entire Organization	HRD-5: Management Makeover: 30 Days to a New Leader HRD-6: How to Deliver Totally Awesome Training		HRD-7: Coaching Your Management Draft Picks
Personal & Professional Development (PPD)		PPD-1: You Said What?! Communications Gone Astray	PPD-2: Talking to the Top Brass®: Structure, Style, Substance			
Total Rewards (REW)	REW-1: Rising Healthcare Costs: Winning with Consumer-Driven Benefits	REW-2: Exploring Self-Funding Amidst Health Care Reform		REW-3: Best Practices in Compensation Management	REW-4: Healthcare Reform: Hurry Up and Wait (MEGA SESSION)	
Risk Management (RSK)	RSK-1: Hiring Foreign Nationals: What Employers Need to Know	RSK-2: Make it Stop! Managing Expanding Employment Protections		RSK-3: Hostile Encounters: Diffusing Aggressive Behavior At Work	RSK-4: Social Media Bootcamp: Becoming a Social Media Ninja (MEGA SESSION)	RSK-5: Before the Threat: Understanding the Path to Violence
Strategic Management (STR)	STR-1: Essentials for Becoming an Effective HR Leader & Business Strategist STR-2: Aligning Business Strategy, HRM and Organization Performance	STR-3: Activating the Power of Employment Engagement: Best Practices STR-4: Sculpting the Future of HR: Emerging Trends Bootcamp STR-5: The Cultural Fit Factor: Increasing the ROI of Recruitment and Retention	STR-6: Head First: Build Resilience With Exciting Insights From Neuroscience (REPEAT)	STR-7: HRIS Optimization: Methodologies to Improve Your Capabilities STR-8: Develop a Wellness Dashboard Measure Progress Toward Economic Metrics STR-23: Voluntary Benefits: ROI for both Employer and Employee	STR-9: Strengthening Your Strategic Credibility (MEGA SESSION)	STR-10: Aligning Organization and Employee Values for Maximum Results
Workforce Management & Employment (WKF)			WKF-1: Diversity: Do's and Don'ts to Avoid Disappointment	WKF-2: Recruiting: Engines, Extensions and Expert Sourcing Tips		WKF-3: Employee Retention: Yes, the Culture Matters! WKF-4: A Try Before You Hire Arrangement
Student				STU: SHAPE up your SHRM Student Chapter - While Developing Yourself		